

Rep Order# 8859495 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 37177

Printed: 09/04/2012 2:09 PM
Last Received: 09/04/2012 1:55 PM
Showing Buylines: All Lines

1 of 2

Station KLAS-TV LAS VEGAS
Advertiser () AMERICAN CROSSROADS
Product ISSUE
Estimate# 943
Buyer Emily Milhoan
Phone#
Fax#

Agency () CROSSROADS MEDIA LLC
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 11/27/943
Flight Dates 09/05/2012 - 09/14/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

PLS SEE LN 1,3,4 FOR TP AND PGM CHANGE

NCIT

PLS CNF

T/R STEFAN FOR MIKE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*1	SA	700P-730P	NEWS	:30	\$700.00	09/08-09/08	1	1	1	\$700.00	
				Sales Remark: V3 TP CHANGE								
				V3 More than 2 codes changed								
	2	SU	600A-630A	NEWS	:30	\$400.00	09/09-09/09	1	1	1	\$400.00	
	*3	TH	1230P-200P	BOLD AND BEAUTIFUL/DEAL	:30	\$800.00	09/06-09/06	1	1	1	\$800.00	
				Sales Remark: V3 TP AND PGM CHANGE								
				V3 More than 2 codes changed								
	*4	TU	1230P-200P	BOLD AND BEAUTIFUL/DEAL	:30	\$800.00	09/11-09/11	1	1	1	\$800.00	
				Sales Remark: V3 TP AND PGM CHANGE								
				V3 More than 2 codes changed								
	5	TU	800P-900P	NCIS	:30	\$18,000.00	09/11-09/11	1	1	1	\$18,000.00	

---REPORT TOTALS---

9/14

Rep Order# 8859495 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 37177

Printed: 09/04/2012 2:09 PM
Last Received: 09/04/2012 1:55 PM
Showing Buylines: All Lines

2 of 2

Station KLAS-TV LAS VEGAS
Advertiser () AMERICAN CROSSROADS
Product ISSUE
Estimate# 943
Buyer Emily Milhoan
Phone#
Fax#

Agency () CROSSROADS MEDIA LLC
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 11/27/943
Flight Dates 09/05/2012 - 09/14/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

Report Totals: 5 / \$20,700.00

—SALES MONTHLY TOTALS—

Sep 12: 5 / \$20,700.00

Sales Totals: 5 / \$20,700.00

Station Totals: 5 / \$20,700.00

Lines not sent/rcld/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals	\$69,000	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11

Demos RA35+